

# YOUR EXCLUSIVE INVITE TO OUR League Appreciation Event

EVERY SEASON STARTS AT



Dear Desert Ridge Little League Member,

As the official sporting goods retailer of DRLL & Little League International, Dick's Sporting Goods wants to recognize your dedication by extending an exclusive invitation to a one day team shopping event at the following Dick's Sporting Goods store locations:

**WHEN: Saturday, Feb 19<sup>th</sup>, 2011**

**TIME: All Day Event (Special Giveaways – 10:00 AM – 2PM)**

**WHERE: ALL DICK'S SPORTING GOODS LOCATIONS**

Every member of your organization attending this event will receive a Little League Baseball team packet with discount coupons for baseball equipment. In addition to the team packet discounts, you will receive an additional **15% OFF your entire purchase on that day**. Please bring this letter with you to the event. You must present it at the register to receive your discount. We hope that you will take advantage of this team shopping event, so your Little League team can enjoy our best products at a great savings!

**First 50 event participants will receive FREE DSG Water Bottle  
Enter to Win Raffle for 1 of 5 \$50 Dick's Certificate**

\*Some additional exclusions may apply. See store for more details.

EVERY SEASON STARTS AT  
**DICK'S**  
SPORTING GOODS

Valid date of event only.

Coupon good for

**15% OFF**

your purchase\*

\* Some additional exclusions may apply. See store for details.  
Valid date of event only.

P00002523

## SAVINGS EXAMPLES

Wilson Baseball Glove .....	\$49.99
10% off coupon .....	- \$5.00
Mizuno Baseball Pants .....	\$29.99
15% off coupon .....	- 4.50
Adidas Cleats .....	\$64.99
10% off coupon .....	-6.50
<b>Subtotal .....</b>	<b>\$128.97</b>
<b>15% off entire purchase .....</b>	<b>-\$19.35</b>
<b>TOTAL .....</b>	<b>\$109.62</b>
<b>YOU SAVED .....</b>	<b>\$35.35</b>